



Advertising Rate Sheet

NRRA e-NEWS

- A link to the advertising company's website from the electronic newsletter (e-mail version sent to members with links to full text).
- A banner ad within the body of the full text newsletter.

Banner Ad Specifications:

- Horizontal banner ad
- 468 pixels by 60 pixels
- .gif or .jpg format
- Maximum file size: 15K

Rates:

Members - \$100/month

Non-Members - \$175/month

NRRA Website – Banner Ads

- Company banner ad strategically placed on NRRA Website (www.nrra-usa.org)
- Specifications same as specifications for NRRA e-NEWS

Rates:

Members - \$75/month, Three (3) month minimum*

Non-Members - \$150/month, Three (3) month minimum*

***SPECIAL OFFER: Purchase six (6) months of NRRA Website banner ads and receive one (1) FREE placement in NRRA e-NEWS.**

NRRA Website – Industry Links & Membership Directory

	<u>Members</u>	<u>Non-Members</u>
+ Company Name		
+ Basic contact info	FREE	\$700/yr
+ Company Name		
+ Basic contact info. & web site address		
+ Company Logo with		
+ Hotlink to Co. web site		
+ Above items included in online membership directory (members only)	\$150/yr	\$900/yr
+ Company Name		
+ Basic Contact info. & web site address		
+ Company Logo		
+ Hotlink to Co. Web site		
+ 50 word descriptive paragraph		
+ Above items included in online membership directory (members only)	\$200/yr	\$1,200/yr