

**The National Risk Retention Association
Advertising Sales Agreement – PART 1
Please complete both sides of this form – Signature Required**

Advertising with the NRRA provides an excellent opportunity to reach all of our members and industry resources via three NRRA sources: Website, monthly electronic newsletter and annual membership directory.

To purchase advertising, simply complete the enclosed Advertising Sales Agreement and return it with full payment to the NRRA offices. Please note: all ads must be paid in full prior to publication.

For your convenience, if you do not have the resources to design an ad, we can offer you professional design services at a cost of \$75 per hour.

I (we) would like to place advertising in the following NRRA publications:

Newsletter:

<i>Ad Rate</i>	<i>X</i>	<i># of issues</i>	<i>=</i>	<i>Total</i>
\$	X		=	\$

Your ad or banner ad will begin to run in the first issue or month after receipt of full payment unless you specify otherwise.

NRRA Website – Banner Ads:

<i>Ad Rate</i>	<i>X</i>	<i># of months*</i>	<i>=</i>	<i>Total</i>
\$	X		=	\$

*3 month minimum

On-line NRRA Industry Links & Membership Directory:

(Listing and/or additional options will appear for 12 months from activation date)

- Company name and basic contact information (**Free for members**). \$ _____
- Company name, basic contact information with Web site address, company logo as hotlink to company Web site. \$ _____
- Company name, basic contact information with Web site address, company logo as hotlink to company Web site and 50 word descriptive paragraph. \$ _____

Total Cost of all advertising \$ _____
Less Discount \$(_____)
(one free NRRA e-NEWS AD w/ 6 months of banner ads)
TOTAL ENCLOSED PAYMENT \$ _____

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THE NATIONAL RISK RETENTION ASSOCIATION
Advertising Sales Agreement – Part 2

Please complete both sides of this form – Signature Required

(Please Print Clearly or Type)

Contact Information:

Contact Name _____

Company _____

Phone _____ Fax _____

E-mail _____

Website Address _____

Address _____

City _____

State _____ Zip _____

Ad Production Contact _____

Company _____

Phone _____ Fax _____

E-mail _____

Address _____

City _____

State _____ Zip _____

Material(s) submitted:

DIGITAL FILES PREFERRED.

- QuarkXPress, version ____
 - Adobe Illustrators, version ____
 - Adobe Photoshop, version ____
 - Adobe InDesign*, version ____
 - Adobe Pagemaker*, version ____
 - CorelDraw*, version ____
 - Macromedia Freehand*, version ____
 - Adobe Acrobat*, version ____
 - Microsoft Word*, version ____
 - Microsoft Excel*, version ____
 - Camera ready, dpi/linescreen ____/____
 - Film, linescreen ____
- * Additional charges may apply.

Mail to: NRRA Offices

4248 Park Glen Road
Minneapolis, MN 55416
Phone(952) 928-4661
Fax (952) 929-1318

I (we) understand that advertisers are liable for all content of ads and listings including copy, representations, and illustration and are responsible, without limitation, for any and all claims made thereof against the National Risk Retention Association, its officers, agents and employees. All ads are subject to approval of the National Risk Retention Association.

I (we) understand that in order for my (our) ad or listing to be placed in the publication(s), I (we) must forward the executed Advertising Sales Agreement, payment in full and ad(s) and/or text to Maggie Tatton, Communications Director, NRRA Office, 4248 Park Glen Road, Minneapolis, MN 55416 on or prior to the "Ad Due" dates given in the agreement.

Signature

Date

Print Name