



Arthur Schneider

2553 Kings Highway, Louisville, Kentucky 40205, USA
■ P: 502-459-2358 ■ C: 502-553-6340 ■ F: 800-536-5013
■ E: aschneider@e-le.com ■ WEB SITE: <http://www.e-le.com>

Objective Online Courseware Consulting-Research-Development-Production

Experience SCORM & Section 508 Courseware Developer, Manager & Producer
July 2002 - Present E-Learning Engine, LLC, Louisville, Kentucky

- Pearson Education – Pearson Learning Solutions – Instructional Designer
- NASA Productions - National Technology Transfer Center
- Association for University Technology Managers - NTTC
- Cisco Systems Courseware - Convergys
- Microsoft - iWorker Courseware - LionBRIDGE
- Ophthalmic Mutual Insurance Company
- United Nations - Productivity Point International
- AGL Resources - Productivity Point International
- Brandon-Hall Research – Reviewer
- The Community Builders
- Energizer Batteries – Electric Smarts Network
- U.S. Department of Education – FSA COACH RFQ - CTS, Inc.
- Global Virtual Team Experience
- Examples of work can be found by visiting: <http://www.e-le.com/Examples>

Specific Job Responsibilities:

- Develop courseware that utilizes Blooms Taxonomy and adult learning principles when developing cognitive domain activities.
- Assessments and instruments developed according to Kirkpatrick's four levels of evaluative principles.
- Data mining content for course.
- Develop the assessment strategy, including evaluation instruments, identify and develop a strategy for any interactions to include in the course.
- Develop the curriculum map, including topography, prerequisites and exit strategies.
- Supervise the development of the content required to meet the course objectives.
- Supervise the development of any visual material required for the presentation of the course content.
- Supervise the creation or gathering of any visuals, graphics, still or media required by the course.
- Existing media will be assimilated in its original format and converted into new graphic format.
- Supervise the acquiring of any and all permissions required to support the inclusion of copyright material in the course by working with the Intellectual Property Office.
- Finalize the content reflecting any adjustments required due to restrictions on the use of copyrighted materials.
- Deliver the material to the quality Assurance Manager for review.
- Revise course material based upon the Quality assurance manager's feedback.
- Deliver completed course to representative for traditional, CD or web publishing.
- All content SCORM –1.2/2004 and Section 508 compliant.

R/D Programmer

January 1996 – June 2002 University of Louisville, Louisville, Kentucky

- Material Handling Industry of America (MHIA) Toolbook CD
- R/D interactive WWW courseware for Health Science Campus
- Implemented 1st University Online Course
- Strategic Planning for Online University Courseware - U.S. Army

Specific Job Responsibilities:

- Work with SME (Subject Matter Expert) to analyze current content.
- Select the most appropriate delivery system(s) by examining the kinds of cognitive skills required to achieve goal(s)
- Obtain and/or create the required media to achieve goals.
- Distribute, install and maintain materials
- Develop ongoing summative and formative evaluations of material(s)

Instructor

July 1994 – December 1996 Kentucky Tech, Frankfort, Kentucky

- Computer Graphics Instructor
- Implemented First Statewide Computer Graphics program
- Wrote First Statewide Computer Graphics program

Specific Job Responsibilities:

- Introduce students to basic, intermediate and advanced computer skills.
- Develop and document training materials used in course
- Provided Statewide leadership in new program creation and implementation

Education:

University of Louisville – School of Education

2002 - Present

- Ph.D. – Doctorial Student – ABD

University of Louisville – School of Education

1996 – 2001

- MEd. – Occupational Training and Development
- Phi Kappa Phi

Indiana University – School of Education

1965-1972

- BS. – Education

Skills

3D Studio Max	FrontPage
Access	JAWS 8.0
Acrobat 8 Professional	Photoshop
Adobe Captivate 3	PowerPoint
Audacity	Serious Magic
Authorware	SnagIt8
AutoCAD	SPSS
Blaze Media Pro	Still Motion
Camtasia Studio 5.0	SWF Decompiler
Captivate 3	Swiff Chart 3
Demo Builder	SWISHmax
Digital Media Converter	THESIS Pro
Dreamweaver CS3	WavePad
Excel	WebEx
Flash CS3	Word
Freehand	XML Spy

Awards

Marquis' "Who's Who in the World"
Marquis' "Who's Who in Science and Engineering"
Marquis' "Who's Who in Finance and Industry"
Phi Kappa Phi National Honor Society

Past – Present Affiliations

National Computer Graphics Association
Association for Computing Machinery (ACM)
Society of Manufacturing Engineers (SME)
Founder of Electronic Imaging Society, Inc.

Presentations

American Association of Medical Collages Annual National Conference
Kentucky Higher Educational Technology Conference - 1998
Presenter at the "Artist & Computer" - Sponsored by the Louisville Art Gallery
Show given in association with the National Exhibition of Computer Art Sponsored
by the National Endowment for the Arts through the Southern Arts Federation.

Personality

Profile: Myers-Briggs: INTJ

References

Furnished upon request

Placement

On-site/virtual developer. On-site per scheduled visit. Production work done virtually.