



## Arthur Schneider

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**Objective** Online Courseware Consulting-Research-Development-Production

**Experience** SCORM & Section 508 Courseware Developer, Manager & Producer  
July 2002 - Present E-Learning Engine, LLC, Louisville, Kentucky

- Pearson Education –Pearson Learning Solutions – Project Manager
- NASA Productions - National Technology Transfer Center
- Association for University Technology Managers - NTTC
- Cisco Systems Courseware - Convergys
- Microsoft - iWorker Courseware - LionBRIDGE
- Ophthalmic Mutual Insurance Company
- United Nations - Productivity Point International
- AGL Resources - Productivity Point International
- Brandon-Hall Research – Reviewer
- The Community Builders
- Energizer Batteries – Electric Smarts Network
- U.S. Department of Education – FSA COACH RFQ - CTS, Inc.
- Global Virtual Team Experience
- Examples of work can be found by visiting: <http://www.e-le.com/Examples>

### Specific Job Responsibilities:

- Develop courseware that utilizes Blooms Taxonomy and adult learning principles when developing cognitive domain activities.
- Assessments and instruments developed according to Kirkpatrick's four levels of evaluative principles.
- Data mining content for course.
- Develop the assessment strategy, including evaluation instruments, identify and develop a strategy for any interactions to include in the course.
- Develop the curriculum map, including topography, prerequisites and exit strategies.
- Supervise the development of the content required to meet the course objectives.
- Supervise the development of any visual material required for the presentation of the course content.
- Supervise the creation or gathering of any visuals, graphics, still or media required by the course.
- Existing media will be assimilated in its original format and converted into new graphic format.
- Supervise the acquiring of any and all permissions required to support the inclusion of copyright material in the course by working with the Intellectual Property Office.
- Finalize the content reflecting any adjustments required due to restrictions on the use of copyrighted materials.
- Deliver the material to the quality Assurance Manager for review.
- Revise course material based upon the Quality assurance manager's feedback.
- Deliver completed course to representative for traditional, CD or web publishing.
- All content SCORM –1.2/2004 and Section 508 compliant.

#### R/D Programmer

January 1996 – June 2002 University of Louisville, Louisville, Kentucky

- Material Handling Industry of America (MHIA) Toolbook CD
- R/D interactive WWW courseware for Health Science Campus
- Implemented 1st University Online Course
- Strategic Planning for Online University Courseware - U.S. Army

#### Specific Job Responsibilities:

- Work with SME (Subject Matter Expert) to analyze current content.
- Select the most appropriate delivery system(s) by examining the kinds of cognitive skills required to achieve goal(s)
- Obtain and/or create the required media to achieve goals.
- Distribute, install and maintain materials
- Develop ongoing summative and formative evaluations of material(s)

#### Instructor

July 1994 – December 1996 Kentucky Tech, Frankfort, Kentucky

- Computer Graphics Instructor
- Implemented First Statewide Computer Graphics program
- Wrote First Statewide Computer Graphics program

#### Specific Job Responsibilities:

- Introduce students to basic, intermediate and advanced computer skills.
- Develop and document training materials used in course
- Provided Statewide leadership in new program creation and implementation

#### Education:

University of Louisville – School of Education

2002 - Present

- Ph.D. – Doctorial Student – ABD

University of Louisville – School of Education

1996 – 2001

- MEd. – Occupational Training and Development
- Phi Kappa Phi

Indiana University – School of Education

1965-1972

- BS. – Education

## Skills

3D Studio Max	FrontPage
Access	JAWS 8.0
Acrobat 8 Professional	Photoshop
Adobe Captivate 3	PowerPoint
Audacity	Serious Magic
Authorware	Snagit8
AutoCAD	SPSS
Blaze Media Pro	Still Motion
Camtasia Studio 5.0	SWF Decompiler
Captivate 3	Swiff Chart 3
Demo Builder	SWISHmax
Digital Media Converter	THESIS Pro
Dreamweaver CS3	WavePad
Excel	WebEx
Flash CS3	Word
Freehand	XML Spy

## Awards

Marquis' "Who's Who in the World"  
Marquis' "Who's Who in Science and Engineering"  
Marquis' "Who's Who in Finance and Industry"  
Phi Kappa Phi National Honor Society

## Past – Present Affiliations

National Computer Graphics Association  
Association for Computing Machinery (ACM)  
Society of Manufacturing Engineers (SME)  
Founder of Electronic Imaging Society, Inc.

## Presentations

American Association of Medical Collages Annual National Conference  
Kentucky Higher Educational Technology Conference - 1998  
Presenter at the "Artist & Computer" - Sponsored by the Louisville Art Gallery  
Show given in association with the National Exhibition of Computer Art Sponsored  
by the National Endowment for the Arts through the Southern Arts Federation.

## Personality

**Profile:** Myers-Briggs: INTJ

## References

Furnished upon request

## Placement

On-site/virtual developer. On-site per scheduled visit. Production work done virtually.